

SUMMARY DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2011 Estimates & 2016 Projections - as of 4th Qtr / 11

Calculated using Proportional Block Groups



Lat/Lon: 35.235/-85.2225

Walmart, Dayton Pike & Harrison Lane Soddy-Daisy, Tennessee		5.00 mi drive distance	10.00 mi drive distance	15.00 mi drive distance	20.00 mi drive distance
POPULATION	2011 Estimated Population	21,112	61,917	105,279	218,460
	2016 Projected Population	21,665	63,566	108,259	224,342
	2010 Census Population	20,996	61,858	105,271	218,208
	2000 Census Population	19,136	56,545	97,041	205,855
	1990 Census Population	17,153	51,108	89,969	197,802
	Historical Annual Growth 2000 to 2011	0.9%	0.9%	0.8%	0.6%
	Projected Annual Growth 2011 to 2016	0.5%	0.5%	0.6%	0.5%
	2011 Male Population	48.4%	48.6%	48.3%	47.9%
	2011 Female Population	51.6%	51.4%	51.7%	52.1%
	2011 Average Age	39.6	40.7	40.5	39.6
2011 Median Age	35.5	37.1	36.1	34.5	
HOUSEHOLDS	2011 Estimated Households	8,171	24,674	43,933	90,908
	2016 Projected Households	8,381	25,314	45,171	93,560
	2010 Census Households	8,131	24,672	43,950	90,753
	2000 Census Households	7,108	21,692	39,929	85,228
	1990 Census Households	6,084	18,658	35,360	78,834
	Historical Annual Growth 2000 to 2011	1.4%	1.2%	0.9%	0.6%
Projected Annual Growth 2011 to 2016	0.5%	0.5%	0.6%	0.6%	
POPULATION BY RACE	2011 Estimated White	96.1%	92.8%	88.3%	69.8%
	2011 Estimated Black or African American	1.3%	3.1%	7.1%	24.7%
	2011 Estimated Asian	0.6%	1.4%	1.5%	1.3%
	2011 Estimated Other Races	1.9%	2.7%	3.0%	4.1%
	2011 Estimated Hispanic	1.7%	2.6%	3.0%	4.2%
INCOME	2011 Estimated Average Household Income	\$ 62,603	\$ 70,737	\$ 69,180	\$ 60,192
	2011 Estimated Median Household Income	\$ 50,241	\$ 57,496	\$ 54,513	\$ 46,603
	2011 Estimated Per Capita Income	\$ 24,333	\$ 28,286	\$ 29,040	\$ 25,591
EDUCATION (AGE 25+)	2011 Elementary	4.1%	3.7%	3.9%	5.3%
	2011 Some High School	11.8%	8.7%	8.7%	10.4%
	2011 High School Graduate	36.6%	31.1%	29.1%	29.9%
	2011 Some College	21.6%	23.6%	23.5%	22.7%
	2011 College Degree	25.9%	32.9%	34.8%	31.8%
BUSINESS	Number of Businesses	275	1,052	2,125	7,099
	Total Number of Employees	2,816	12,196	28,798	143,477
	Avg Employee Population per Business	10.2	11.6	13.6	20.2
	Avg Residential Population per Business	76.8	58.9	49.5	30.8

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