

SUMMARY DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2011 Estimates & 2016 Projections - as of 4th Qtr / 11

Calculated using Proportional Block Groups



Lat/Lon: 35.237019/-85.199064

Walmart, Dayton Pike & Harrison Lane Soddy-Daisy, Tennessee		3.00 mi radius	5.00 mi radius	10.00 mi radius	20.00 mi radius
POPULATION	2011 Estimated Population	14,791	36,194	112,582	461,335
	2016 Projected Population	15,109	37,232	116,685	487,278
	2010 Census Population	14,739	35,966	112,097	457,485
	2000 Census Population	13,532	32,348	101,794	416,720
	1990 Census Population	11,941	28,478	90,224	380,690
	Historical Annual Growth 2000 to 2011	0.8%	1.1%	1.0%	1.0%
	Projected Annual Growth 2011 to 2016	0.4%	0.6%	0.7%	1.1%
	2011 Male Population	48.3%	48.7%	48.7%	48.2%
	2011 Female Population	51.7%	51.3%	51.3%	51.8%
	2011 Average Age	39.5	39.9	40.6	39.5
2011 Median Age	35.4	36.3	36.9	34.6	
HOUSEHOLDS	2011 Estimated Households	5,777	13,961	45,496	185,602
	2016 Projected Households	5,898	14,356	47,098	196,329
	2010 Census Households	5,760	13,878	45,331	184,034
	2000 Census Households	5,061	11,975	39,919	167,921
	1990 Census Households	4,288	10,059	33,632	147,632
	Historical Annual Growth 2000 to 2011	1.3%	1.5%	1.3%	1.0%
Projected Annual Growth 2011 to 2016	0.4%	0.6%	0.7%	1.2%	
POPULATION BY RACE	2011 Estimated White	96.6%	95.8%	90.2%	78.7%
	2011 Estimated Black or African American	1.1%	1.4%	5.8%	15.6%
	2011 Estimated Asian	0.4%	0.9%	1.3%	1.5%
	2011 Estimated Other Races	1.9%	1.8%	2.7%	4.2%
	2011 Estimated Hispanic	1.7%	1.6%	2.5%	4.4%
INCOME	2011 Estimated Average Household Income	\$ 57,973	\$ 69,311	\$ 71,485	\$ 61,193
	2011 Estimated Median Household Income	\$ 46,653	\$ 55,578	\$ 56,562	\$ 48,063
	2011 Estimated Per Capita Income	\$ 22,757	\$ 26,812	\$ 28,981	\$ 25,174
EDUCATION (AGE 25+)	2011 Elementary	4.6%	3.7%	3.7%	5.9%
	2011 Some High School	13.4%	10.3%	8.3%	10.9%
	2011 High School Graduate	37.3%	34.2%	30.7%	29.9%
	2011 Some College	20.8%	22.9%	24.6%	22.3%
	2011 College Degree	23.9%	28.8%	32.7%	31.0%
BUSINESS	Number of Businesses	218	414	1,889	11,600
	Total Number of Employees	2,168	4,474	22,450	224,952
	Avg Employee Population per Business	10.0	10.8	11.9	19.4
	Avg Residential Population per Business	68.0	87.4	59.6	39.8

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